



SESSION 1

WHAT MAKES A GOOD
BUSINESS IDEA...
GOOD?



Spark Session 1:
To do or not to do?

Good Ideas



Use the space below to jot down notes, ideas to ponder later,
or any other spark of imagination you think will be helpful:

FAILURES ARE FINGER
POSTS ON THE ROAD
TO ACHIEVEMENT.
C.S. LEWIS

Spark Session 1:
To do or not to do?

Good Ideas



Do you think these ideas were successful or failed?



Steve Gatlin: I Want to Draw A Cat For You
Revenue Generated:





Sarah and Jason Smith: Rent The Chicken
Revenue Generated:





Gary Dahl: Pet Rock
Revenue Generated:





Mr Cory's Cookies
Revenue Generated:





Spark Session 1:
To do or not to do?

Good Ideas



For homework, write down some ideas you think fit the given timeline based on your resources. Try to guess a budget (ex: \$20 for baking supplies and \$5 for posterboard signs) and write that next to each idea.

Idea One:

Idea Two:

Idea Three:

What can you expect will be the most difficult part of this project for you? Is it coming up with an idea, following through with bringing it to life, selling it to others, or presenting to the Spark Tank Finale group? Explain why...

Write your answer here...