



SESSION 4

HOW PROFITABLE IS
“ENOUGH”?

Spark Session 4:
How much is enough?

Profitable



Use the space below to jot down notes, ideas to ponder later,
or any other spark of imagination you think will be helpful:

IT'S NOT HOW FAR YOU
FALL, BUT HOW HIGH
YOU BOUNCE THAT
COUNTS.
ZIG ZIGLAR

Spark Session 4:
How much is enough?

Profitable



List your ingredients/ product/ service costs below.

Item	Qty	Purpose/ Role of part or ingredient	Cost
TOTAL COST			
SALE/SERVIVE PRICE PER ITEM			
Profit per sale			
GOAL QTY TO SELL (PRODUCT OR SERVICE) IN 2 WEEKS			

VISIT [IgniteTheTank.com](https://www.ignite-thetank.com) for tips, resources, videos & to ask questions!

Spark Session 4:
How much is enough?

Profitable



Project how many you would sell if you did this for each row:

Sell for:	Qty sold	Write in any extra supplies to meet a larger demand	Income
one week			
one month			
six months			
one year			
three years			
five years			
What percentage of income goes to expenses?			
What would total PROFIT be for 5 years? (careful!)			
If you sold company for 2x ANNUAL income, how much would you see the business for?			



VISIT [IgniteTheTank.com](https://www.ignite-thetank.com) for tips, resources, videos & to ask questions!

